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Supply Chains:  
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Description. Global  
supply chain has

continued to gain great  
attention in recent

decades due to  
globalization and...

Topics Covered.

Overall, the sixteen  
chapters provide  
strength and quality to  
this book for supply  
chain ...

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*Page 6/26*

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## **Global Supply Chains: Concepts for**

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Global Supply Chains:

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Management provides

insights and support

executives, middle

managers, and

practitioners

concerned with the

management of supply

chain with expertise,

knowledge,

information, and

organizational

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development in

different types of  
industries.

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Global Supply Chains:

Port Logistics in the Era

of Globalization and

Digitization: 10.4018/9

78-1-7998-3115-0.ch00

5: Logistic services are

central to the design

and management of

any supply chain. Due

to recent technological

advances, modern

supply chains are

challenging

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global supply chains :

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management. [Ephrem

Eyob; Edem Tetteh;] --

"This book provides

insights and supports

executives, middle

managers and

practitioners

concerned with the

management of supply

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chain with expertise,  
knowledge, information  
and organizational ...

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: concepts for ...**

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management. [Ephrem  
Eyob; Edem Tetteh; IGI  
Global.; ebrary, Inc.]; --  
"This book provides  
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managers and practitioners concerned with the management of supply chain with expertise,

knowledge, information and organizational ...

**Customer-oriented global supply chains : concepts for ...**

To meet customer's needs for high-quality goods and avoiding risks of product-liability, global firms continually evaluate

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for optimum design. The

chapter covers lean

management as one of

the key techniques

businesses adopt in

redesigning their

processes.

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**Chains - GBV**

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Management provides

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insights and support

Supply Chain  
executives, middle

managers, and  
practitioners

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concerned with the

Effective  
management of supply  
chain...

**Customer-oriented  
global supply  
chains: Concepts for**

...

A consumer-oriented  
supply chain consists  
of two basic elements:  
POS data that triggers  
replenishment and

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strong collaboration between retailer and vendor. Following the road map can help organizations to attune their supply chains to consumer demand.

## **Towards a Consumer-Oriented Supply Chain - Supply Chain**

...

The direct supply chain consists of a central organization, its suppliers and its customers (Figure

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no.2a). In addition, the extended supply chain includes suppliers of the immediate supplier and customers of the immediate customer (Figure no.2b).

**AE Defining the  
Concept of Supply  
Chain Management  
and its ...**

If they were customer service oriented, this would not happen. Customer Service in the Supply Chain Starts



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at the Beginning and

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End of the Chain. In

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order to have  
successful customer  
service throughout the

Effective  
process of

Management  
manufacturing,  
distribution, and the

end result of a  
customer purchase, it  
must first start with top  
management focused  
and committed to  
holistic customer  
service in the supply  
chain.

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## **Customer Service in the Supply Chain**

### **Has Changed Drastically**

Traditionally, Supply Chain Management has focused on negotiating long term agreements, cost reduction, outsourcing, third-party logistics, and the use of SCM software tools.

Customer Focused Supply Chain Management, CFSCM, is a strategic approach to acquiring goods and

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services.

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**Customer Focused  
Supply Chain**

**Management : The  
ACA Group**

Essentially, global supply chain-management is the same as supply-chain management, but it focuses on companies and organizations that are trans-national. Global supply-chain management has six main areas of

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concentration: logistics  
management,  
competitor orientation,  
customer orientation ,  
supply-chain  
coordination, supply  
management , and ...

## **Global supply chain management - Wikipedia**

As the name suggests,  
a customer centric  
supply chain is  
designed to focus on  
customers, putting  
their needs and

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experiences at the center of it. It is not just “demand-driven” anymore. You need to study your audience, their preferences like order channels, lead times, delivery methods etc. and align them with your operations.

### **3 Key Components of a Customer Centric Supply Chain**

...

Together, we are

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dedicated to taking our global supply chain operations to the next level and become even more customer-

oriented. With our “new ways of working”

programme, we are looking to digitalise existing processes, so e.g. current paper-based and manual warehouse processes will become 100% digitalised with an increased degree of automatization, using

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scanners, PDAs and  
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other solutions.

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Management  
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Implementation  
Specialist**

“The customers are in control,” said Shari Diaz, ecosystem and innovation leader for IBM Watson Supply Chain. That’s why IBM hosted a session on blockchain at the conference -- because the tech company believes blockchain will

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**Why consumer-driven supply chains are the key to success ...**

The latest innovations include "the creation of pop-up warehouses, ship-from-store models and other speed-oriented innovations," he says. "And supply chains are challenged



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to effectively manage

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**Artificial intelligence works its way into supply chains ...**

Interconnected supply chains and global flows of data, finance, and people offer more “surface area” for risk to penetrate, and ripple effects can travel across these network structures rapidly. Exhibit 1 classifies different types of

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